

GENESIS- WE ARE ALWAYS IN SEARCH OF
GREATEST ENTREPRENEURIAL MINDS.

"STANDING OVATION BLUEPRINT"

MASTERCLASS

WITH TANVI BHATT



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Why do you need to invest in this masterclass?

THE PERSONAL BRANDING PIONEER IN INDIA

Known for being a thought leader in the foray of Personal Branding and Thought Leadership in India, Tanvi personifies the power of passion in building legacies- that is the soul of a Dreamer and a Doer- which she then beautifully imbibes in your heart as she inspires you to 'Dream Beyond Boardrooms!'

ABOUT TANVI

As the Pioneer of Personal Branding in India, Tanvi empowers Leaders to become Thought Leaders, and Thought Leaders to become ICONS at Panache – India's Premier Personal Branding Company. The go-to speaker and authority on Personal Branding in India, Tanvi is recognized as the 'Personal Branding Expert' for the CXOs by The Economic Times-Corporate Dossier, where she writes on all things personal branding under her signature column 'Brand YOU'.



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Tanvi was honored as the Global Young Woman Entrepreneur at the Iconic Stevie Awards at New York in November 2014 for her accomplishments as a young woman entrepreneur; she was also recognized as the Best Young Woman Entrepreneur at the National Women Leaders in India Awards 2013 for her company Panache. Tanvi has been honored with 'The International Alliance for Women's (TIAW) World of Difference Award' a global honor conferred upon a selection of 100 women who are passionately contributing to women's economic empowerment in March 2014 at Washington DC, USA. She has been felicitated as Brand Strategist of the Year 2014 at the Brands Academy Leadership Excellence Awards by the Strategy King and Grandmaster Vishwanathan Anand.

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INTRODUCTION TO
"STAGECRAFT" COACH
CERTIFICATION--THE
**FIRST PUBLIC
SPEAKING COACHING
PROGRAM IN INDIA**

OFFERING: CERTIFIED
STAGECRAFT COACH PROGRAM
DURATION 24 HOURS PROGRAM
RECERTIFICATION: ANNUAL



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ABOUT

A 2-hour masterclass by Tanvi Bhatt, India's leading coach on Public Speaking & Personal Branding on her brand new offering: A certification program for aspiring Public Speaking Coaches or existing leadership coaches to learn Tanvi's signature public speaking methodology of STAGECRAFT.

WHAT YOU WILL LEARN

- SpeechCraft: the science of speechwriting focusing on What to CRAFT
- VoiceCraft: the art of public speaking focusing on How to WOW
- MindCraft: the strategy behind public speaking focusing on Why they BUY
- The standing ovation blueprint of Inspirational Speeches
- What extra-ordinary speakers DON'T Do





**"SPEAK LIKE THE
PRESIDENTS**

**CHARM LIKE THE
CELEBRITIES**

**ENCHANT LIKE ONLY YOU
CAN!"**

DISCOVER

This masterclass will help you discover the best-kept secrets of public speaking of the world's most beloved speakers; it will give you a sneak peak into the 12 modules of the Certified Stagecraft Coach Program that will help you master magical Public Speaking.

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WATCH TANVI

INSPIRE, INFLUENCE AND IMPACT THE
CHANGEMAKERS OF TOMORROW...

BANK OF AMERICA | SECRETS OF LEADERSHIP EXCELLENCE FOR #BRANDWOMAN

Tanvi addressed over 100 women leaders at Bank Of America, where she inspired them to celebrate the #BrandWoman as they rise up the corporate ladder. The key message of the talk was to focus on building a holistic personal brand for women leaders which helps them create such an impact beyond boardrooms, that the so-called glass ceiling becomes immaterial. She shared her 10 secrets that most iconic women leaders across the world know and use to rise, leap and soar across the known horizons of corporate success.

SOCIAL MEDIA WEEK INFOSYS | BRAND YOU 2.0: CELEBRATING SOCIAL THOUGHT LEADERSHIP IN DIGITAL AGE

Edwin A. Locke began to examine goal setting in the mid-1960s and Tanvi addressed hundreds of leaders and aspiring leaders at Infosys during their Social Media Week Celebrations; she inspired them to build their personal brand and thought leadership online to in-turn Inspire, Influence and Impact their personal and professional communities. The talk also covered strategies, tips and how-tos for building the #BrandYOU 2.0 using the power of social media and digital communities.

Reason's to attend

- Communication is the backbone of our society. It allows us to form connections, influence decisions, and motivate change.
- will improve you communication skills, your leadership skills, your confidence and your ability to read and understand people. There are multiple other skills you will learn when public speaking that can actually boost your performance and fulfilment in other areas of your life.
- One of the most important skills for leaders to develop is their public speaking skills, which is why executives spend millions of dollars every year going to public speaking workshops; hiring public speaking coaches; and buying public speaking books, CDs, and DVDs.

The background image is a landscape photograph with a warm, orange-red color overlay. It depicts a person wearing a long white dress standing on a dark, rocky peak. The person is looking out over a wide, winding river that flows through a valley. In the distance, there are rugged mountains under a clear sky. The overall mood is contemplative and serene.

Progress is man's ability to complicate simplicity.

MICHAEL JAMES WATSON



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RESERVE YOUR SEAT!

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